**Subject: Good conditions don’t happen by themselves**   
  
Hi XXX,

As a finance employee, you benefit from one of Denmark's best collective agreements.  
In 2025, Finansforbundet will negotiate a new collective agreement, and we need your support.

Good conditions don’t happen by themselves. Strong member support is crucial when negotiating collective agreements—both to maintain the benefits we already have and to secure new ones. Being a member helps support the rights and conditions of you and your colleagues.

**Not a member yet?** Join now and get the first three months free: <https://finansforbundet.dk/dk/faellesskabte-fordele/>

**Already a member?** We want to thank you for your support for everything we achieve together. You can follow the collective agreement negotiations at <https://finansforbundet.dk/dk/viden-i-perspektiv/ok25/>

**Follow-up Email**

**Subject: Did you see my email about Finansforbundet?**

Hi XXX,

Last week, I sent you an email about the upcoming collective agreement negotiations.  
I hope you’re interested in supporting all the things that require a joint effort: salary levels, pension schemes, holidays, solidarity, a friendly atmosphere, health insurance, skills enhancement, further training and education, maternity and paternity leave, days off, network...

All the benefits that we are all enjoying are co-created by our community.

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[finansforbundet.dk/en/become-a-member/](https://finansforbundet.dk/en/become-a-member/)

**Already a member?** Thank you for your support for everything we achieve together. You can follow the collective agreement negotiations at <https://finansforbundet.dk/dk/viden-i-perspektiv/ok25/>